



Demographic and Income Profile

Eatonton, Georgia
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 33.32609
 Longitude: -83.38822

Summary	Census 2010	2018	2023
Population	6,604	6,454	6,518
Households	2,461	2,391	2,411
Families	1,691	1,619	1,623
Average Household Size	2.62	2.64	2.64
Owner Occupied Housing Units	1,594	1,399	1,458
Renter Occupied Housing Units	867	992	954
Median Age	37.5	39.0	41.0
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.20%	1.10%	0.83%
Households	0.17%	1.08%	0.79%
Families	0.05%	0.99%	0.71%
Owner HHs	0.83%	1.52%	1.16%
Median Household Income	1.68%	1.68%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	497	20.8%	397	16.5%
\$15,000 - \$24,999	394	16.5%	346	14.4%
\$25,000 - \$34,999	303	12.7%	295	12.2%
\$35,000 - \$49,999	514	21.5%	585	24.3%
\$50,000 - \$74,999	328	13.7%	377	15.6%
\$75,000 - \$99,999	158	6.6%	192	8.0%
\$100,000 - \$149,999	131	5.5%	146	6.1%
\$150,000 - \$199,999	42	1.8%	50	2.1%
\$200,000+	22	0.9%	23	1.0%
Median Household Income	\$35,009		\$38,051	
Average Household Income	\$44,950		\$50,669	
Per Capita Income	\$17,081		\$19,200	

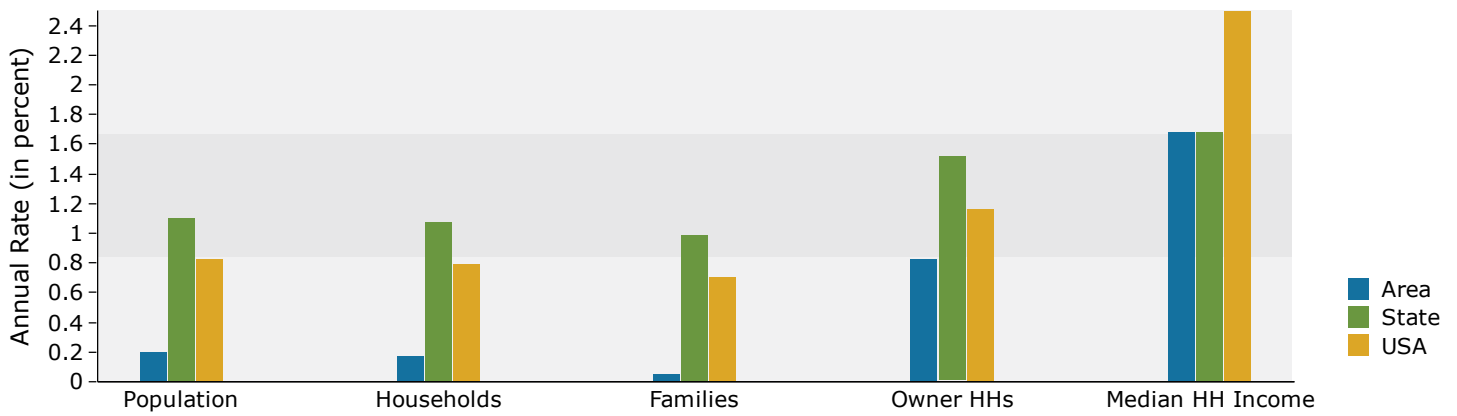
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	516	7.8%	451	7.0%	429	6.6%
5 - 9	475	7.2%	438	6.8%	409	6.3%
10 - 14	459	7.0%	448	6.9%	449	6.9%
15 - 19	451	6.8%	390	6.0%	441	6.8%
20 - 24	421	6.4%	365	5.7%	346	5.3%
25 - 34	793	12.0%	833	12.9%	710	10.9%
35 - 44	832	12.6%	742	11.5%	799	12.3%
45 - 54	906	13.7%	821	12.7%	760	11.7%
55 - 64	802	12.1%	865	13.4%	882	13.5%
65 - 74	540	8.2%	670	10.4%	774	11.9%
75 - 84	286	4.3%	305	4.7%	392	6.0%
85+	121	1.8%	128	2.0%	128	2.0%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,448	37.1%	2,306	35.7%	2,302	35.3%
Black Alone	3,657	55.4%	3,631	56.3%	3,672	56.3%
American Indian Alone	10	0.2%	12	0.2%	12	0.2%
Asian Alone	32	0.5%	37	0.6%	41	0.6%
Pacific Islander Alone	14	0.2%	14	0.2%	15	0.2%
Some Other Race Alone	350	5.3%	343	5.3%	349	5.4%
Two or More Races	93	1.4%	110	1.7%	127	1.9%
Hispanic Origin (Any Race)	504	7.6%	494	7.7%	510	7.8%

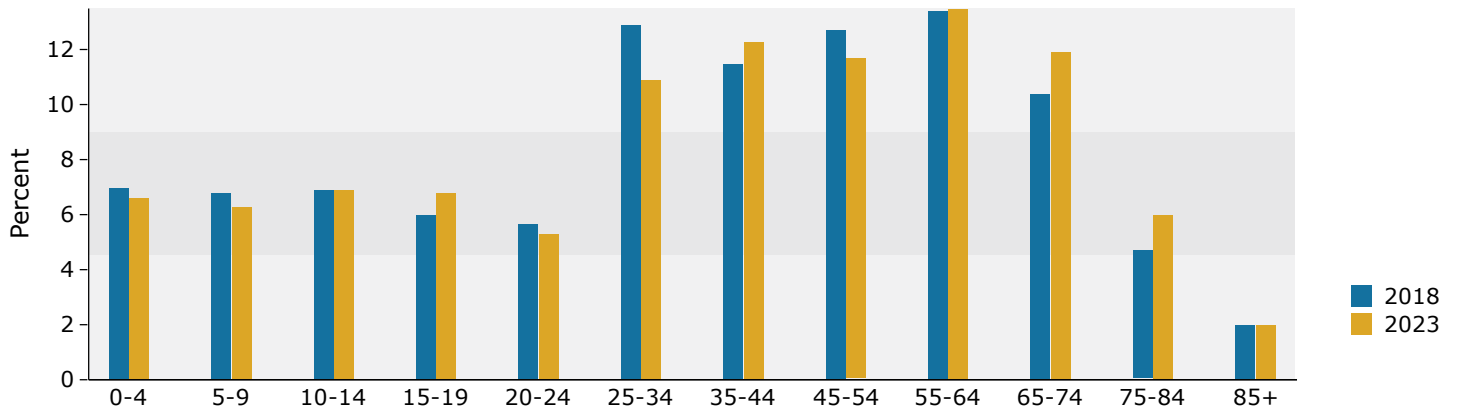
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

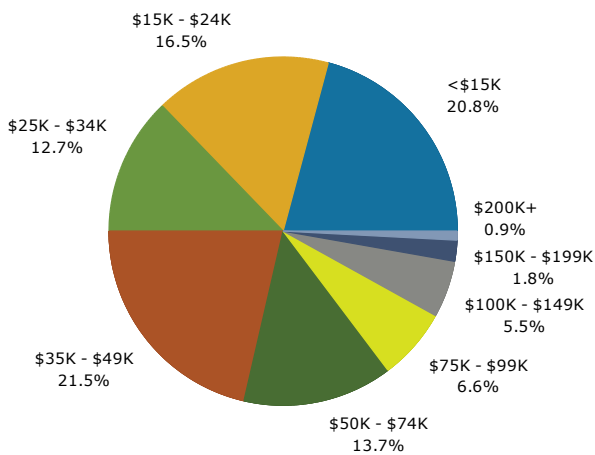
Trends 2018-2023



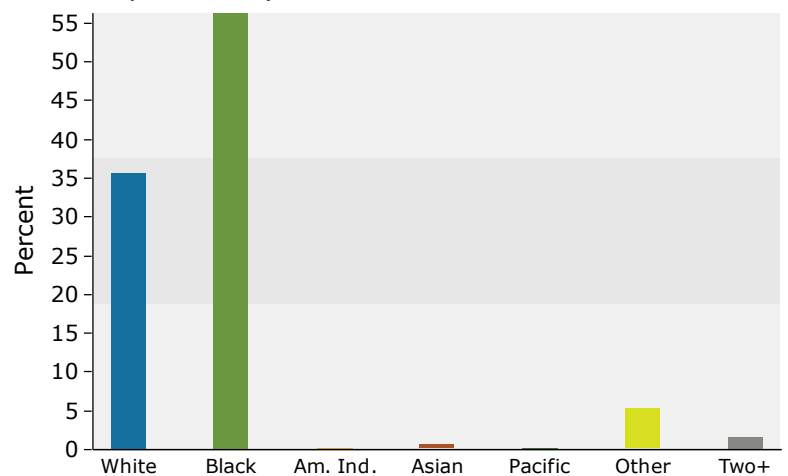
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 7.7%



Demographic and Income Profile

Eatonton, Georgia
 Drive Time: 20 minute radius

Prepared by Esri
 Latitude: 33.32609
 Longitude: -83.38822

Summary	Census 2010	2018	2023
Population	23,091	23,578	24,200
Households	9,232	9,384	9,619
Families	6,551	6,586	6,719
Average Household Size	2.48	2.49	2.50
Owner Occupied Housing Units	6,853	6,495	6,830
Renter Occupied Housing Units	2,379	2,889	2,790
Median Age	42.7	45.0	46.6
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.52%	1.10%	0.83%
Households	0.50%	1.08%	0.79%
Families	0.40%	0.99%	0.71%
Owner HHs	1.01%	1.52%	1.16%
Median Household Income	2.17%	1.68%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	1,321	14.1%	1,058	11.0%
\$15,000 - \$24,999	1,056	11.3%	895	9.3%
\$25,000 - \$34,999	1,039	11.1%	971	10.1%
\$35,000 - \$49,999	1,749	18.6%	1,893	19.7%
\$50,000 - \$74,999	1,715	18.3%	1,902	19.8%
\$75,000 - \$99,999	926	9.9%	1,104	11.5%
\$100,000 - \$149,999	954	10.2%	1,104	11.5%
\$150,000 - \$199,999	291	3.1%	338	3.5%
\$200,000+	334	3.6%	354	3.7%
Median Household Income	\$44,829		\$49,916	
Average Household Income	\$65,114		\$72,187	
Per Capita Income	\$26,086		\$28,872	

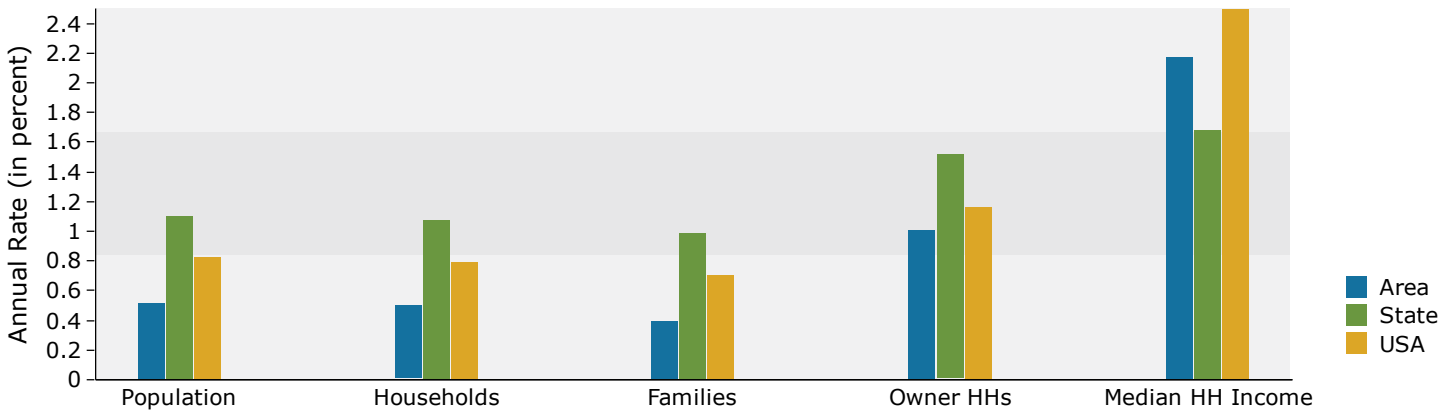
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,500	6.5%	1,350	5.7%	1,300	5.4%
5 - 9	1,453	6.3%	1,382	5.9%	1,315	5.4%
10 - 14	1,384	6.0%	1,427	6.1%	1,480	6.1%
15 - 19	1,291	5.6%	1,205	5.1%	1,380	5.7%
20 - 24	1,272	5.5%	1,059	4.5%	1,004	4.1%
25 - 34	2,617	11.3%	2,773	11.8%	2,324	9.6%
35 - 44	2,712	11.7%	2,594	11.0%	2,871	11.9%
45 - 54	3,322	14.4%	2,947	12.5%	2,800	11.6%
55 - 64	3,567	15.4%	3,806	16.1%	3,762	15.5%
65 - 74	2,582	11.2%	3,315	14.1%	3,742	15.5%
75 - 84	1,075	4.7%	1,355	5.7%	1,793	7.4%
85+	315	1.4%	364	1.5%	426	1.8%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,536	67.3%	15,506	65.8%	15,751	65.1%
Black Alone	6,152	26.6%	6,451	27.4%	6,649	27.5%
American Indian Alone	47	0.2%	59	0.3%	65	0.3%
Asian Alone	168	0.7%	219	0.9%	255	1.1%
Pacific Islander Alone	19	0.1%	21	0.1%	22	0.1%
Some Other Race Alone	890	3.9%	954	4.0%	1,012	4.2%
Two or More Races	279	1.2%	368	1.6%	446	1.8%
Hispanic Origin (Any Race)	1,411	6.1%	1,508	6.4%	1,615	6.7%

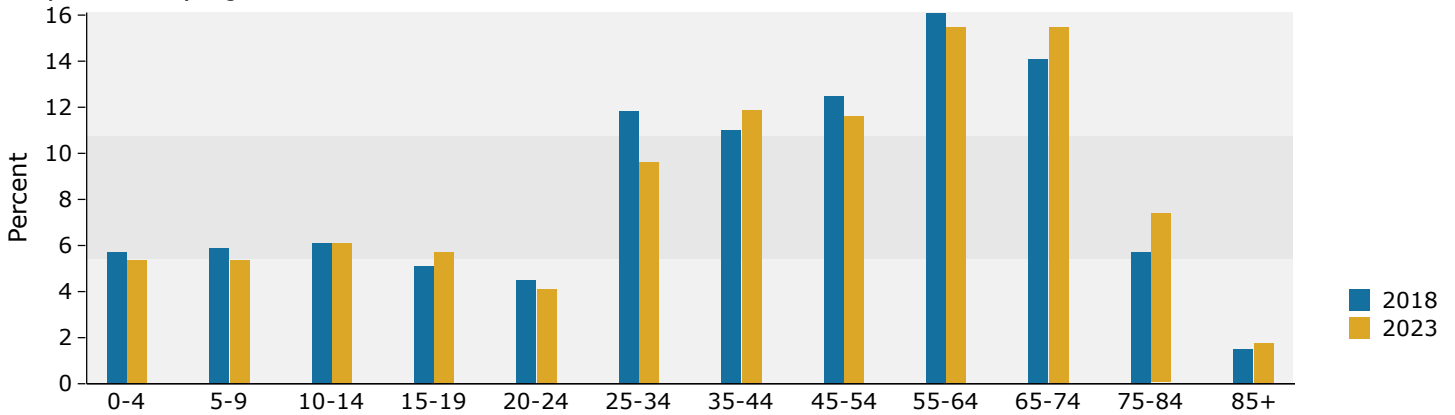
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

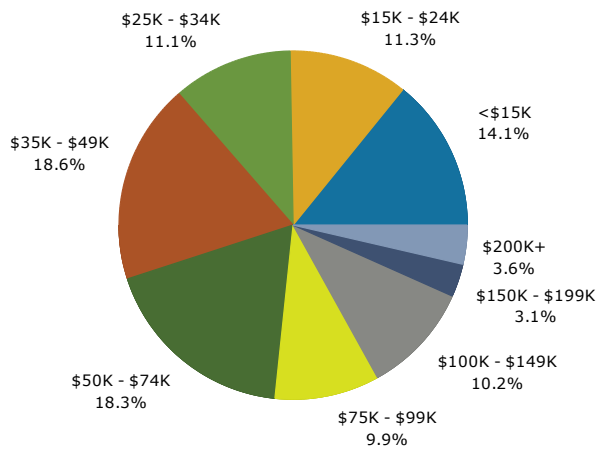
Trends 2018-2023



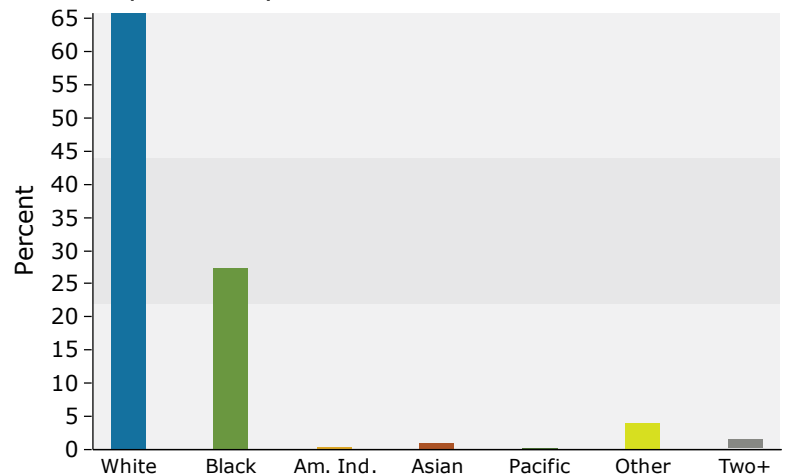
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 6.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



Demographic and Income Profile

Eatonton, Georgia
 Drive Time: 30 minute radius

Prepared by Esri
 Latitude: 33.32609
 Longitude: -83.38822

Summary	Census 2010	2018	2023
Population	64,835	67,355	68,836
Households	25,360	26,132	26,733
Families	17,237	17,596	17,971
Average Household Size	2.47	2.47	2.47
Owner Occupied Housing Units	17,306	16,926	17,844
Renter Occupied Housing Units	8,054	9,206	8,888
Median Age	39.8	41.7	43.5
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.44%	1.10%	0.83%
Households	0.46%	1.08%	0.79%
Families	0.42%	0.99%	0.71%
Owner HHs	1.06%	1.52%	1.16%
Median Household Income	2.06%	1.68%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	4,308	16.5%	3,680	13.8%
\$15,000 - \$24,999	2,893	11.1%	2,633	9.8%
\$25,000 - \$34,999	2,703	10.3%	2,597	9.7%
\$35,000 - \$49,999	4,347	16.6%	4,532	17.0%
\$50,000 - \$74,999	4,316	16.5%	4,665	17.5%
\$75,000 - \$99,999	2,548	9.8%	2,886	10.8%
\$100,000 - \$149,999	2,881	11.0%	3,287	12.3%
\$150,000 - \$199,999	1,036	4.0%	1,191	4.5%
\$200,000+	1,099	4.2%	1,262	4.7%
Median Household Income	\$44,845		\$49,657	
Average Household Income	\$67,473		\$75,275	
Per Capita Income	\$26,613		\$29,638	

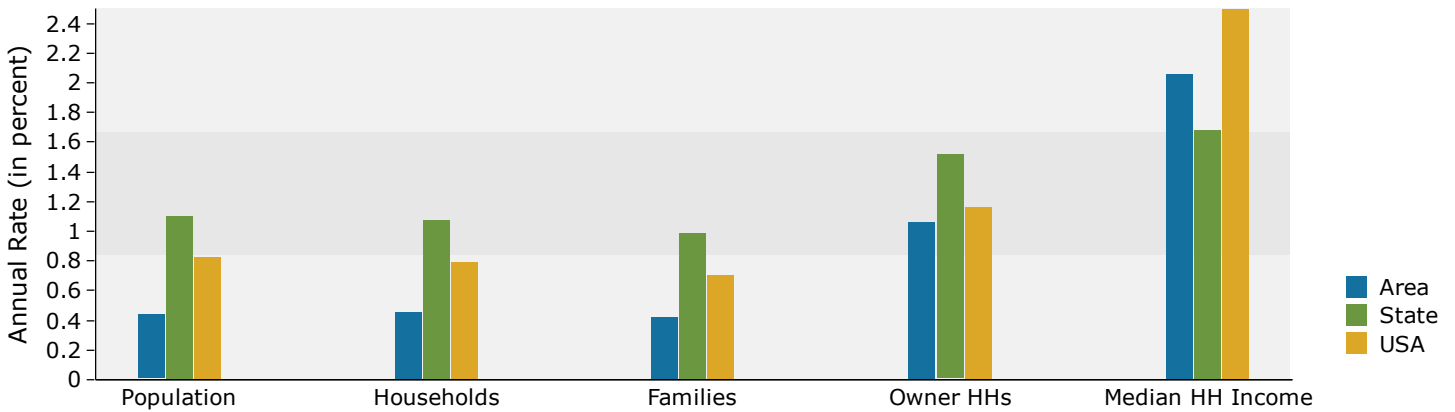
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,884	6.0%	3,582	5.3%	3,494	5.1%
5 - 9	3,852	5.9%	3,703	5.5%	3,584	5.2%
10 - 14	3,668	5.7%	3,697	5.5%	3,808	5.5%
15 - 19	4,774	7.4%	4,679	6.9%	4,995	7.3%
20 - 24	5,960	9.2%	5,516	8.2%	5,178	7.5%
25 - 34	7,002	10.8%	7,863	11.7%	7,009	10.2%
35 - 44	7,126	11.0%	6,872	10.2%	7,472	10.9%
45 - 54	8,759	13.5%	7,812	11.6%	7,434	10.8%
55 - 64	9,349	14.4%	9,959	14.8%	9,553	13.9%
65 - 74	6,571	10.1%	8,925	13.3%	10,066	14.6%
75 - 84	2,905	4.5%	3,626	5.4%	4,979	7.2%
85+	985	1.5%	1,121	1.7%	1,262	1.8%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	42,364	65.3%	43,410	64.4%	44,109	64.1%
Black Alone	19,203	29.6%	19,929	29.6%	20,098	29.2%
American Indian Alone	157	0.2%	207	0.3%	242	0.4%
Asian Alone	681	1.1%	920	1.4%	1,089	1.6%
Pacific Islander Alone	31	0.0%	41	0.1%	46	0.1%
Some Other Race Alone	1,615	2.5%	1,821	2.7%	2,009	2.9%
Two or More Races	784	1.2%	1,027	1.5%	1,243	1.8%
Hispanic Origin (Any Race)	2,732	4.2%	3,075	4.6%	3,394	4.9%

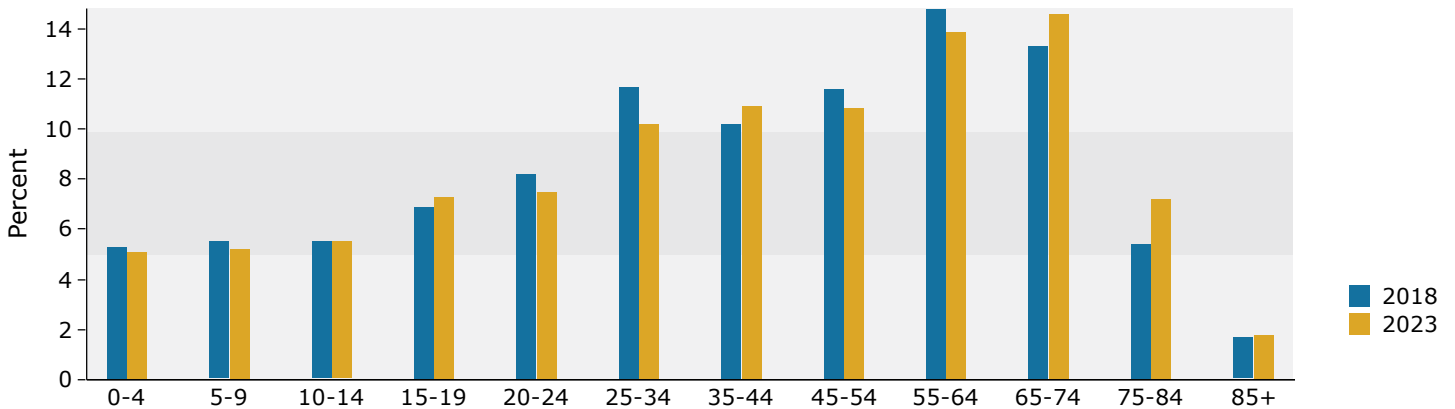
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

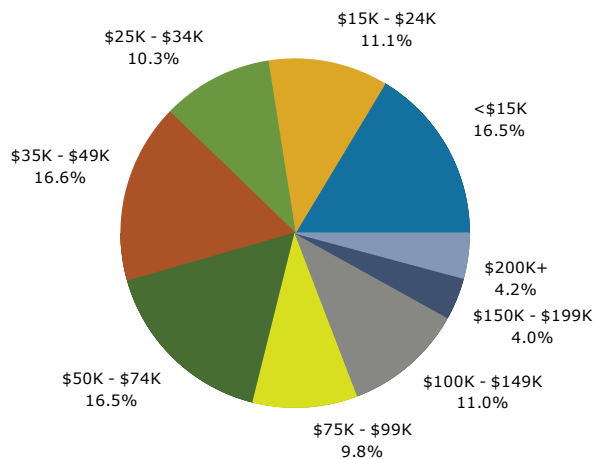
Trends 2018-2023



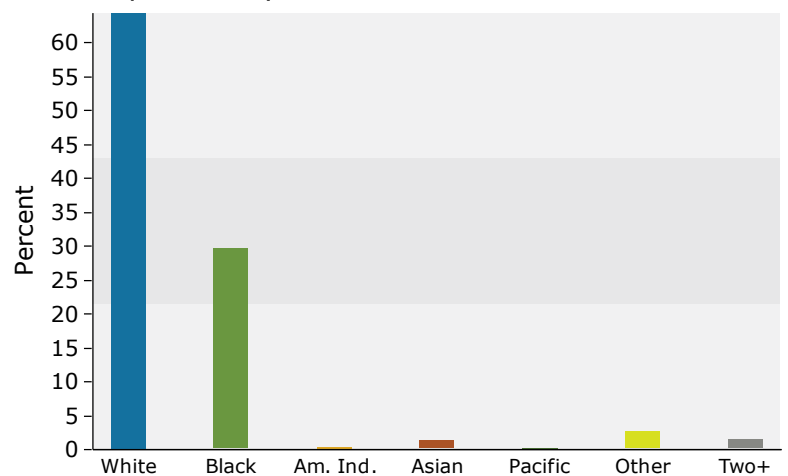
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 4.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.