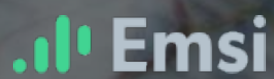




Putnam County, GA



Moscow, Idaho 83843

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Economy Overview

21,520

Population (2017)

Population **grew by 370** over the last 5 years and is projected to **grow by 390** over the next 5 years.

6,849

Jobs (2017)

Jobs **grew by 330** over the last 5 years and are projected to **grow by 319** over the next 5 years.

\$45.8K

Median Household Income (2016)

Median household income is **\$9.6K below** the national median household income of \$55.3K.

As of 2017 the region's population **increased by 1.7%** since 2012, growing by 370. Population is expected to **increase by 1.8%** between 2017 and 2022, adding 390.

From 2012 to 2017, jobs **increased by 5.1%** in Putnam County, GA from 6,519 to **6,849**. This change **fell short of the national growth rate of 7.9% by 2.8%**. As the number of jobs increased, the **labor force participation rate decreased from 48.0% to 45.4% between 2012 and 2017**.

Concerning educational attainment, **12.9% of Putnam County, GA residents possess a Bachelor's Degree** (5.5% below the national average), and **8.6% hold an Associate's Degree** (0.7% above the national average).

The top three industries in 2017 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Animal Production.

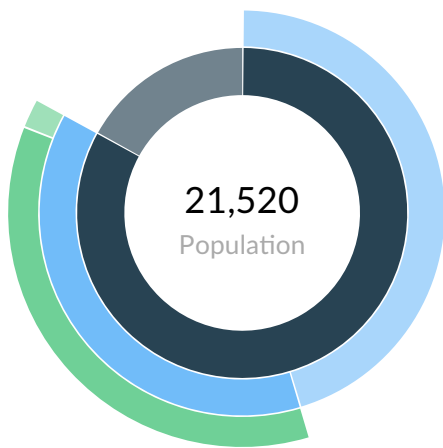


Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	21,520	8,108	6,849	95.4	\$517.50M	\$937.01M	\$605.30M
Nation	325,401,909	159,887,109	160,157,543	100.0	\$19.09T	\$0	\$8.52T

Economy Overview - Cont.

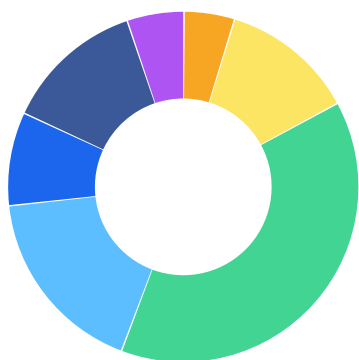
2017 Labor Force Breakdown



	Population
● Total Working Age Population	17,851
● Not in Labor Force (15+)	9,743
● Labor Force	8,108
● Employed	7,669
● Unemployed	439
● Under 15	3,668

Educational Attainment

Concerning educational attainment, **12.9% of Putnam County, GA residents possess a Bachelor's Degree** (5.5% below the national average), and **8.6% hold an Associate's Degree** (0.7% above the national average).

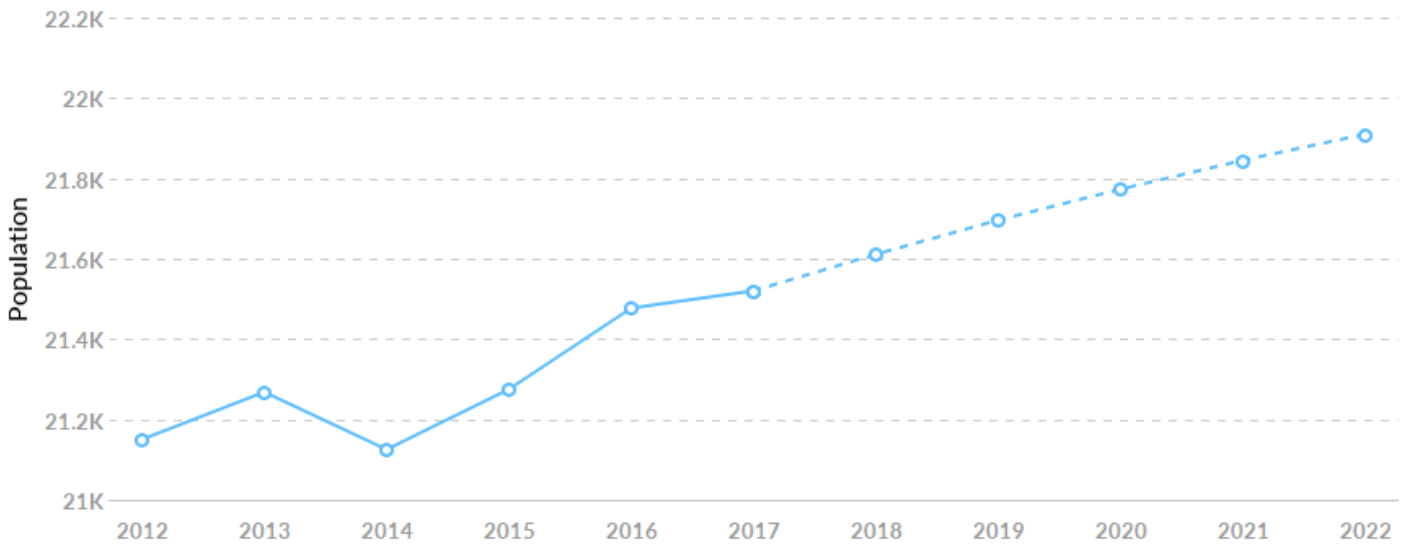


	% of Population	Population
● Less Than 9th Grade	4.7%	729
● 9th Grade to 12th Grade	12.4%	1,936
● High School Diploma	38.6%	6,044
● Some College	17.5%	2,745
● Associate's Degree	8.6%	1,350
● Bachelor's Degree	12.9%	2,021
● Graduate Degree and Higher	5.3%	822

Historic & Projected Trends

Population Trends

As of 2017 the region's population increased by 1.7% since 2012, growing by 370. Population is expected to increase by 1.8% between 2017 and 2022, adding 390.

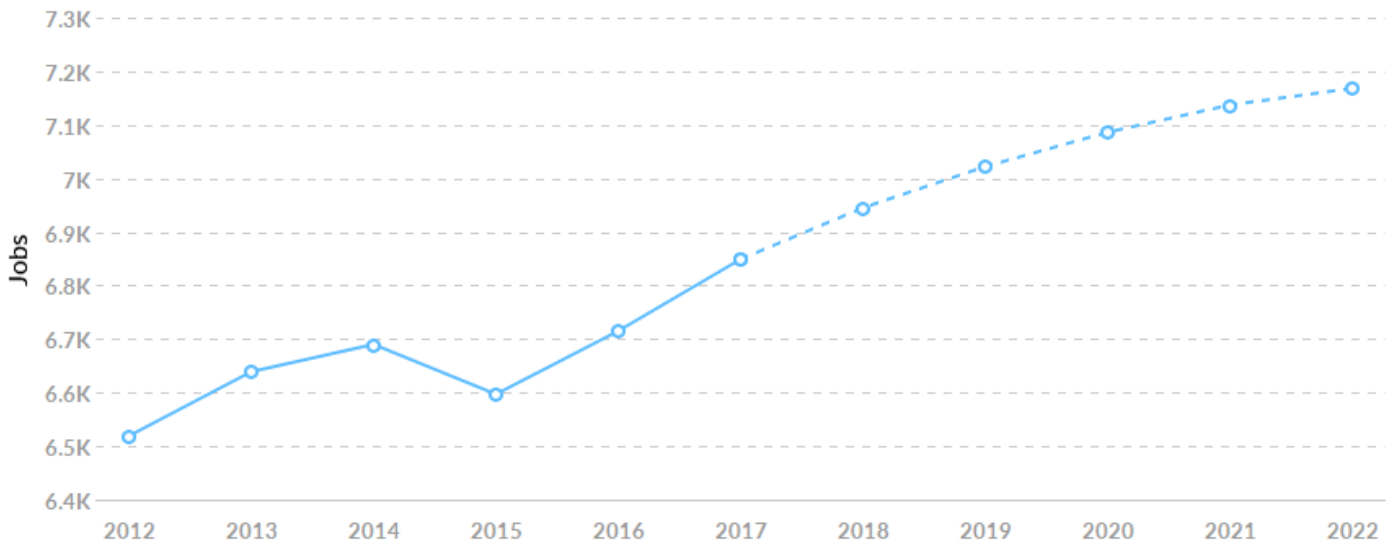


Timeframe	Population
2012	21,150
2013	21,268
2014	21,125
2015	21,275
2016	21,477
2017	21,520
2018	21,611
2019	21,696
2020	21,773
2021	21,845
2022	21,910

Historic & Projected Trends - Cont.

Job Trends

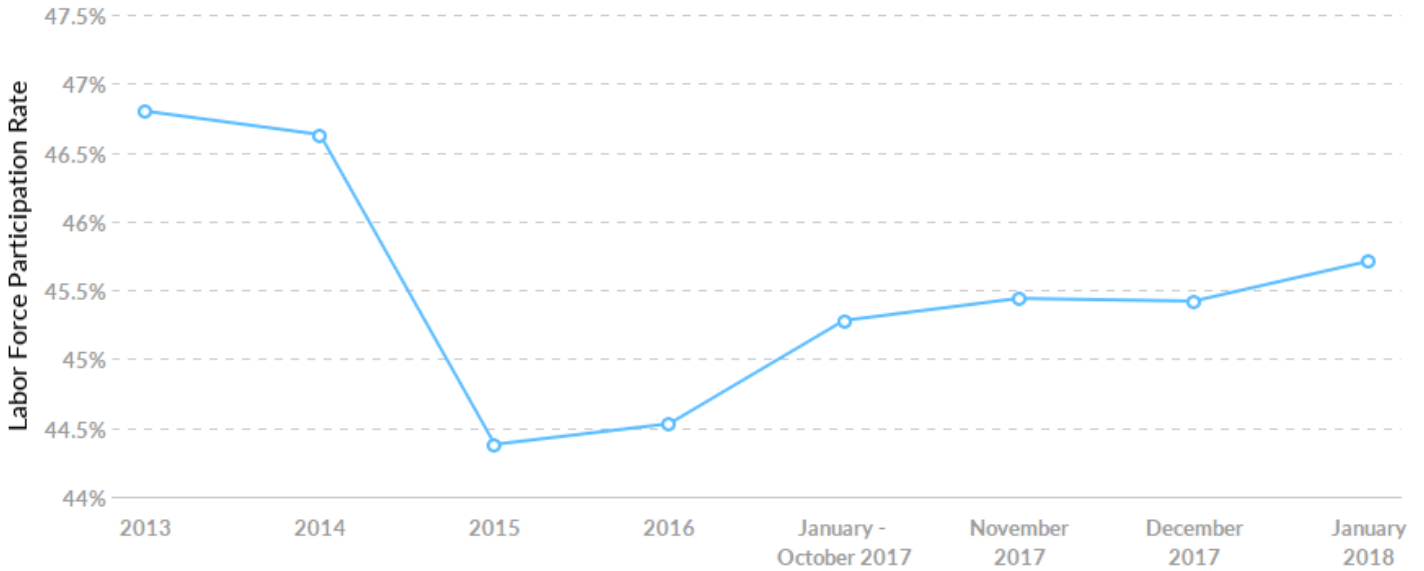
From 2012 to 2017, jobs increased by 5.1% in Putnam County, GA from 6,519 to 6,849. This change fell short of the national growth rate of 7.9% by 2.8%.



Timeframe	Jobs
2012	6,519
2013	6,639
2014	6,690
2015	6,597
2016	6,715
2017	6,849
2018	6,945
2019	7,022
2020	7,086
2021	7,137
2022	7,168

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

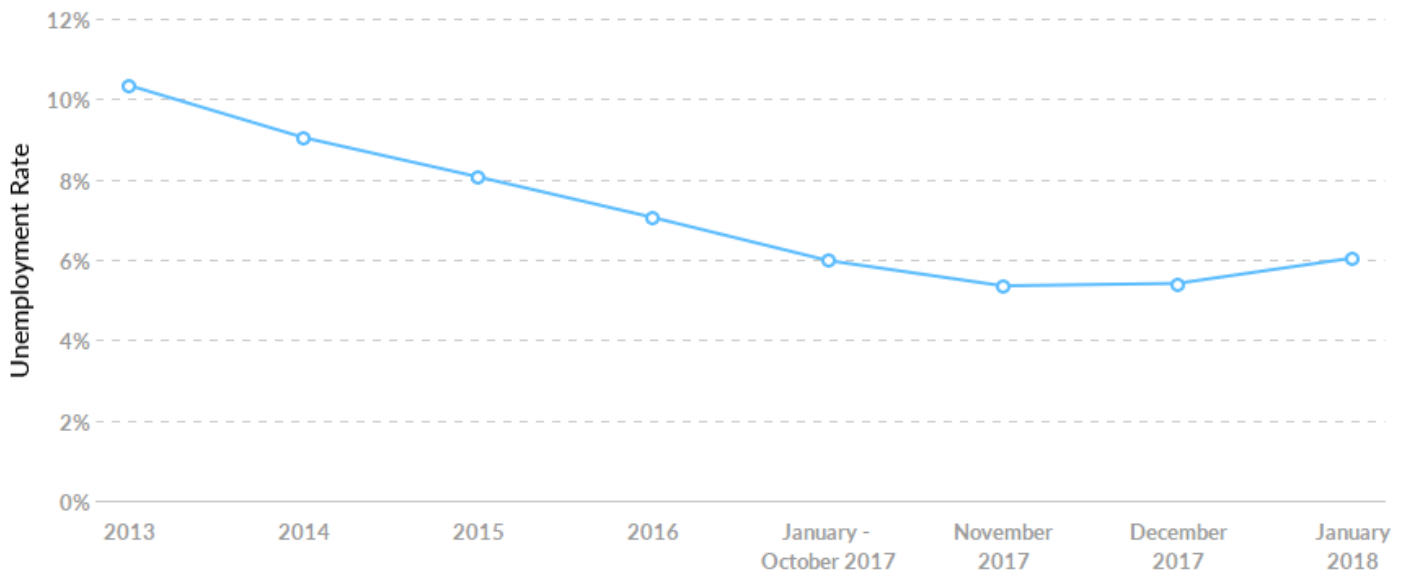


Timeframe	Labor Force Participation Rate
2013	46.80%
2014	46.63%
2015	44.38%
2016	44.53%
January - October 2017	45.28%
November 2017	45.44%
December 2017	45.42%
January 2018	45.71%

Historic & Projected Trends - Cont.

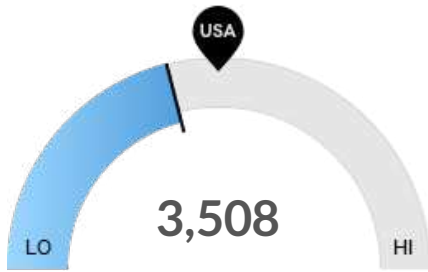
Unemployment Rate Trends

Putnam County, GA had a January 2018 unemployment rate of 6.04%, **decreasing from 10.34%** 5 years before.



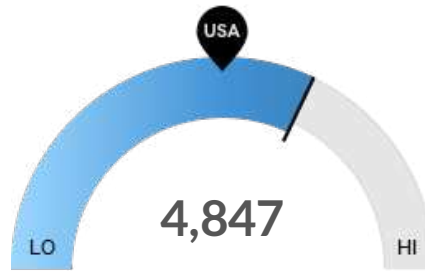
Timeframe	Unemployment Rate
2013	10.34%
2014	9.04%
2015	8.06%
2016	7.05%
January - October 2017	5.98%
November 2017	5.35%
December 2017	5.41%
January 2018	6.04%

Population Characteristics



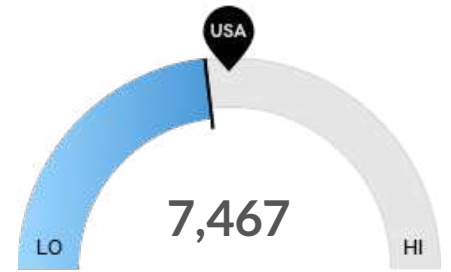
Millennials

Putnam County, GA has 3,508 millennials (ages 20-34). The national average for an area this size is 4,457.



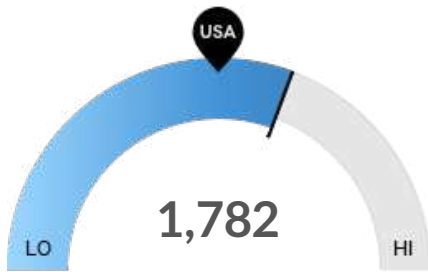
Retiring Soon

Retirement risk is high in Putnam County, GA. The national average for an area this size is 3,273 people 65 or older, while there are 4,847 here.



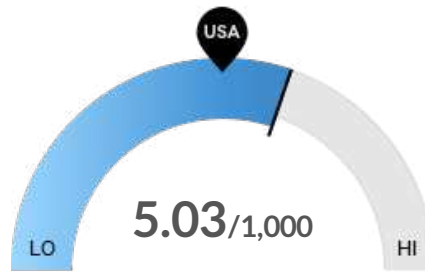
Racial Diversity

Racial diversity is low in Putnam County, GA. The national average for an area this size is 8,319 racially diverse people, while there are 7,467 here.



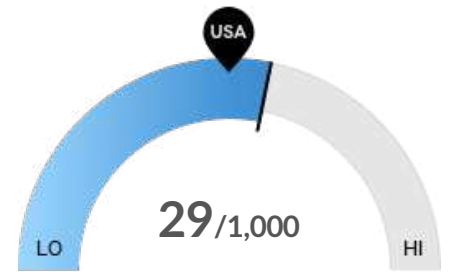
Veterans

Putnam County, GA has 1,782 veterans. The national average for an area this size is 1,298.



Violent Crime

Putnam County, GA has 5.03 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



Property Crime

Putnam County, GA has 29 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Putnam County, GA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

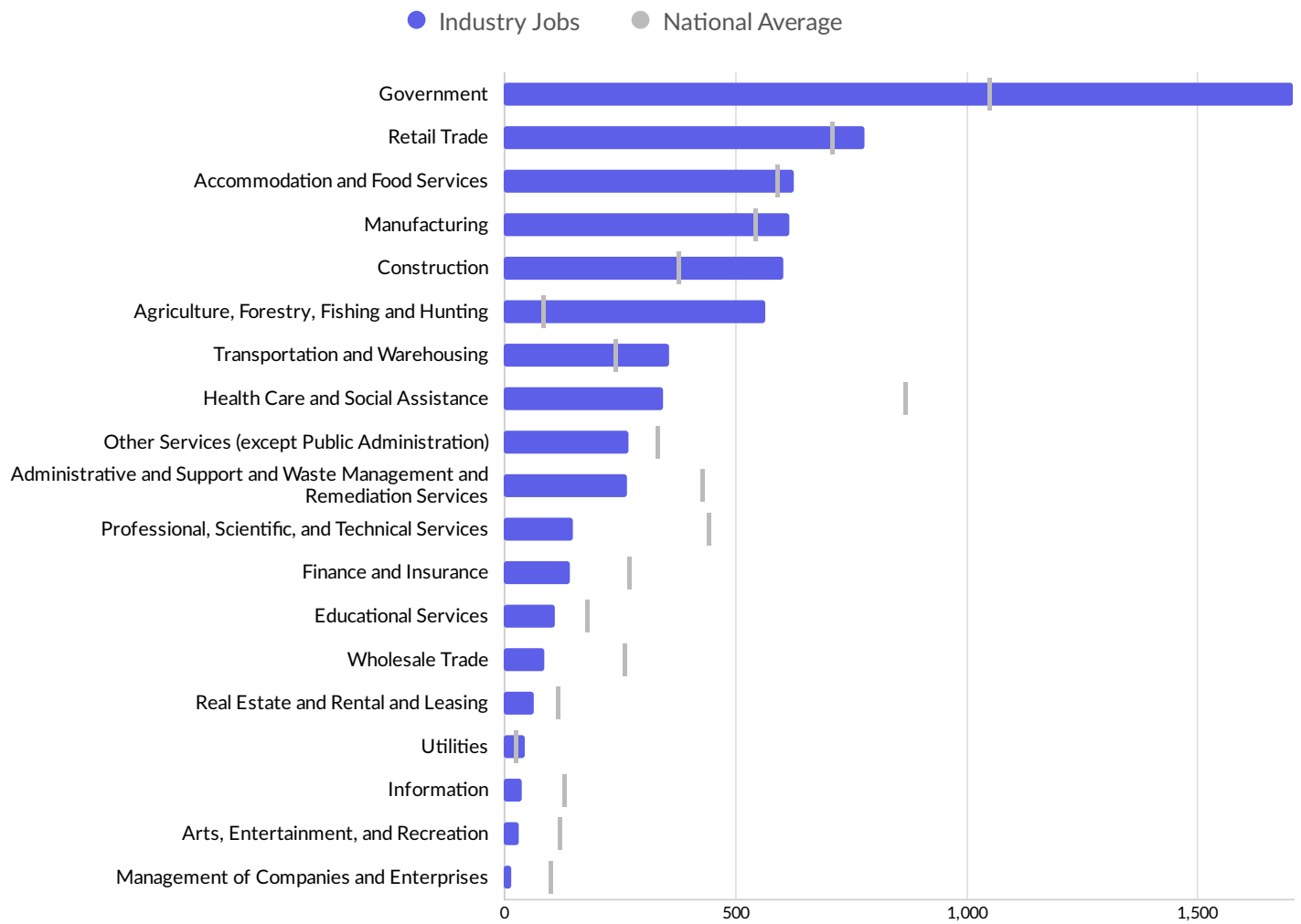
ZIP	Name	2017 Employment
31024	Eatonton, GA (in Putna...	6,825
31026	Eatonton, GA (in Putna...	24

Where Talent Lives

ZIP	Name	2017 Workers
31024	Eatonton, GA (in Putna...	8,481
31026	Eatonton, GA (in Putna...	0

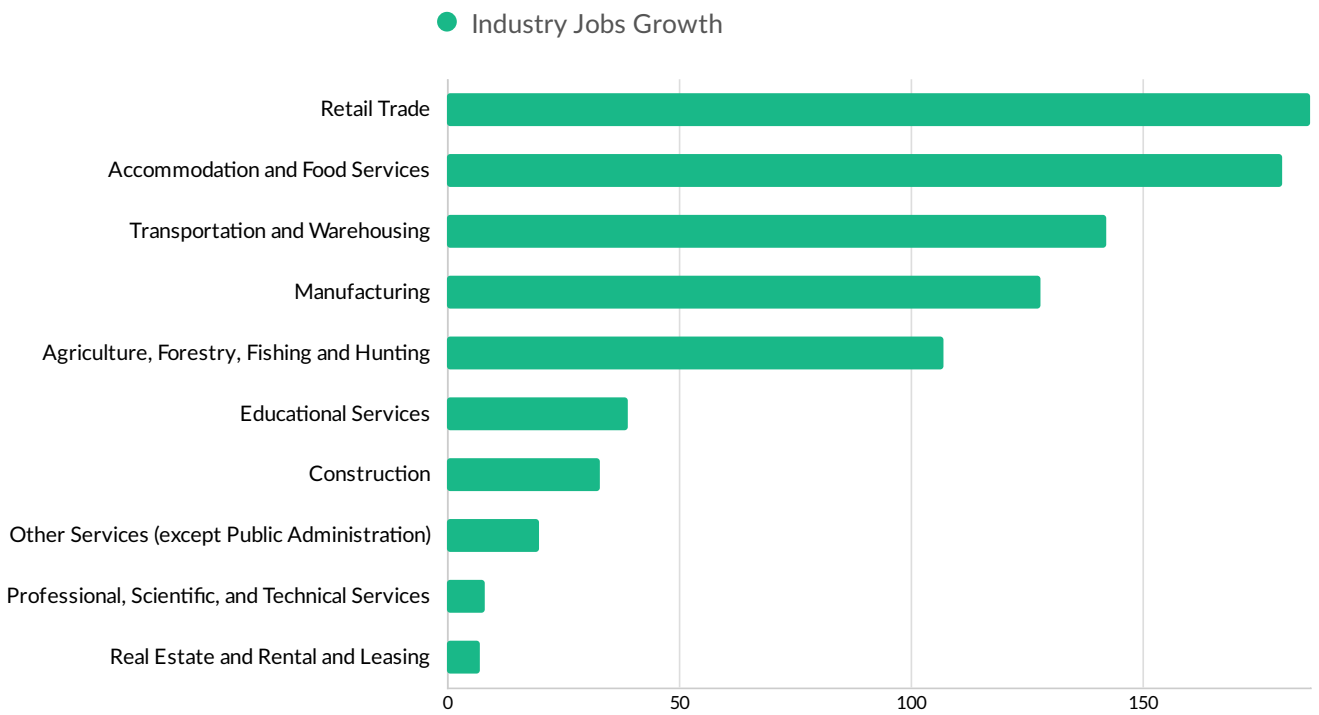
Industry Characteristics

Largest Industries



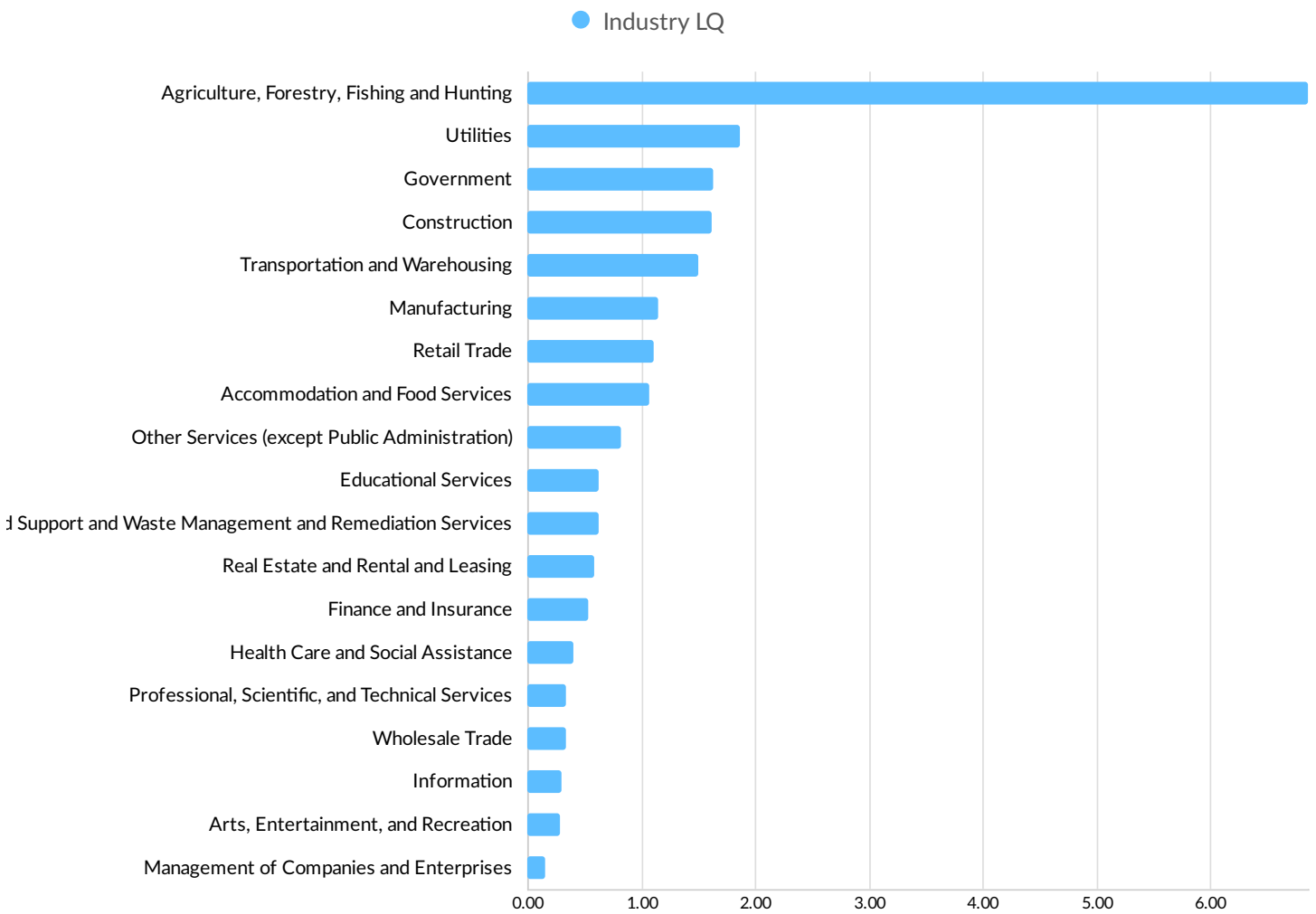
Industry Characteristics - Cont.

Top Growing Industries



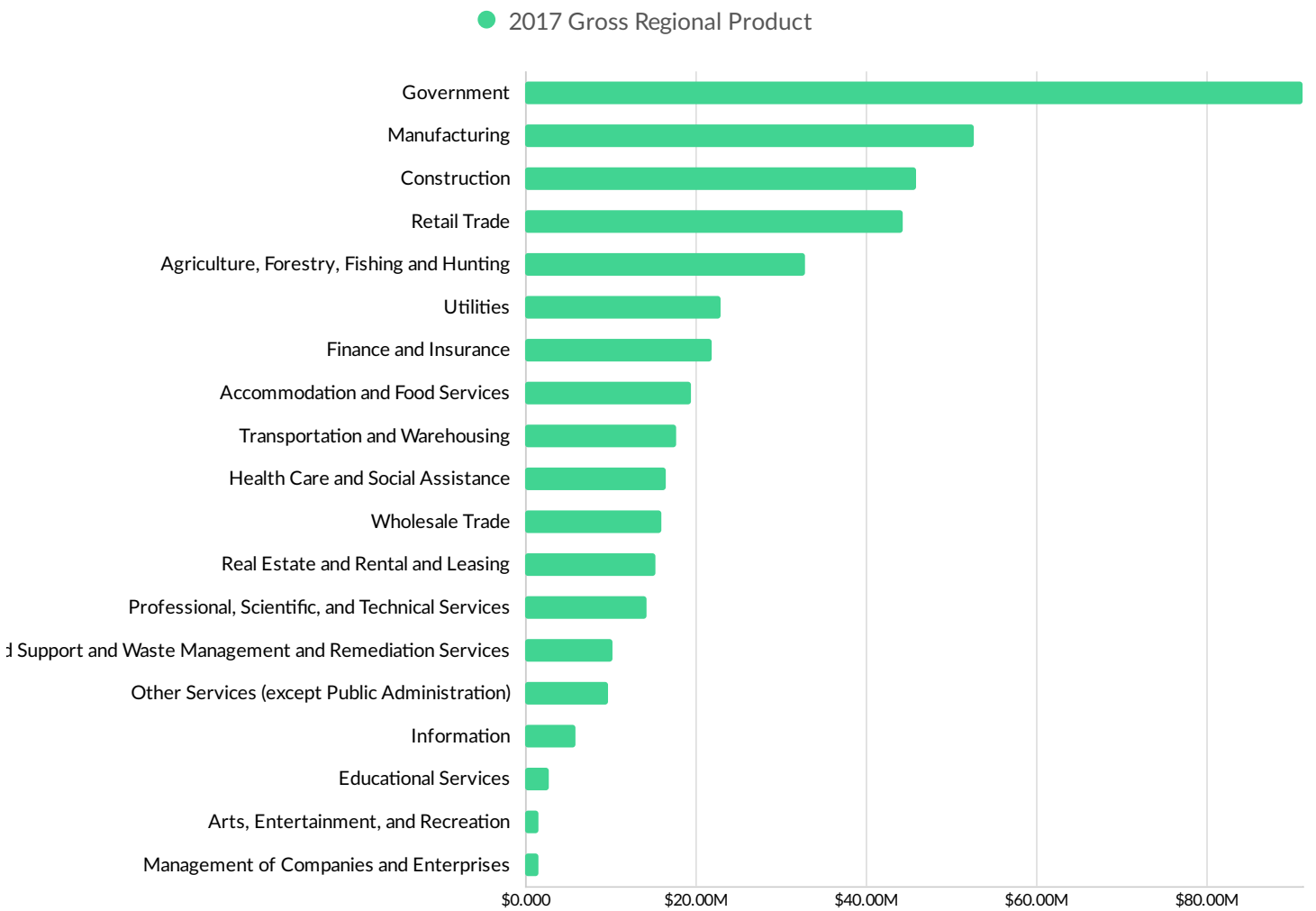
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

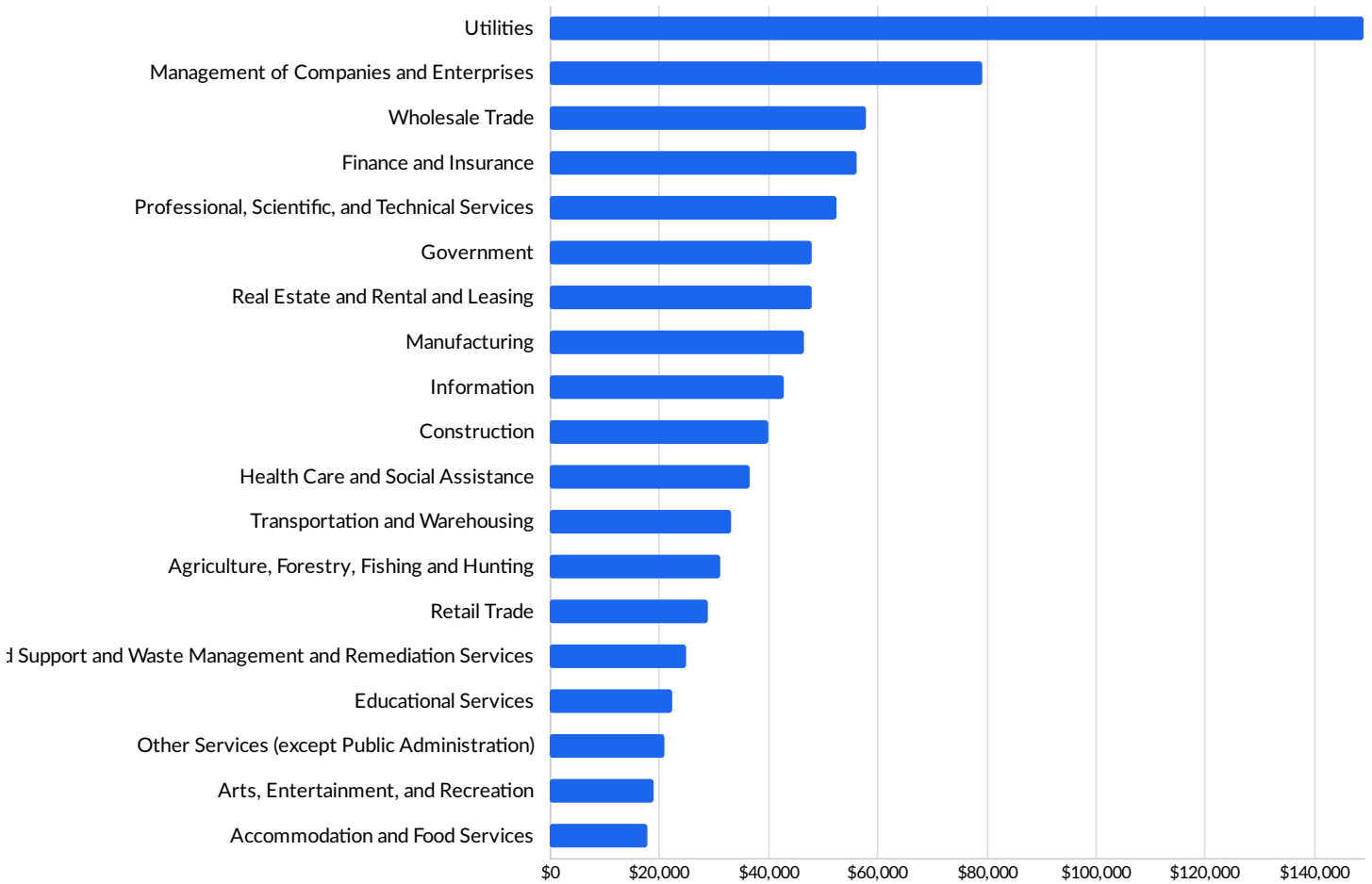
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2017 Earnings Per Worker



Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker	2017 GRP
Government	1,766	1,707	-59	-3%	1.63	\$48,040	\$91.23M
Retail Trade	596	782	186	+31%	1.11	\$28,903	\$44.34M
Accommodation and Food Services	446	626	180	+40%	1.07	\$17,876	\$19.46M
Manufacturing	490	618	128	+26%	1.15	\$46,447	\$52.68M
Construction	572	605	33	+6%	1.62	\$40,085	\$45.82M
Agriculture, Forestry, Fishing and Hunting	458	565	107	+23%	6.86	\$31,189	\$32.81M
Transportation and Warehousing	216	358	142	+66%	1.50	\$33,201	\$17.70M
Health Care and Social Assistance	355	346	-9	-3%	0.40	\$36,582	\$16.46M
Other Services (except Public Administration)	249	269	20	+8%	0.82	\$20,886	\$9.76M
Administrative and Support and Waste Management and Remediation Services	446	266	-180	-40%	0.62	\$25,134	\$10.28M
Professional, Scientific, and Technical Services	141	149	8	+6%	0.34	\$52,641	\$14.29M
Finance and Insurance	165	143	-22	-13%	0.54	\$56,154	\$21.94M
Educational Services	72	111	39	+54%	0.63	\$22,407	\$2.82M
Wholesale Trade	96	88	-8	-8%	0.34	\$57,811	\$16.00M
Real Estate and Rental and Leasing	60	67	7	+12%	0.58	\$48,001	\$15.37M

Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker	2017 GRP
Utilities	272	45	-227	-83%	1.87	\$149,133	\$22.92M
Information	46	38	-8	-17%	0.30	\$42,782	\$5.87M
Arts, Entertainment, and Recreation	35	33	-2	-6%	0.28	\$19,031	\$1.60M
Management of Companies and Enterprises	15	15	0	0%	0.16	\$79,316	\$1.51M

Business Characteristics

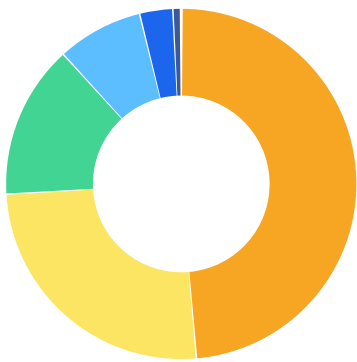
186 Companies Employ Your Workers

Online profiles for your workers mention 186 companies as employers, with the top 10 appearing below. In the last 12 months, 260 companies in Putnam County, GA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart Stores, Inc.	4 	CRST International, Inc.	81 
McDonald's Corporation	3 	C.R. England, Inc.	79 
Bluestem Inc	2 	RANDSTAD HOLDING nv	56 
Caterpillar Inc.	2 	Travelcenters of America LLC	32 
Denny's Corporation	2 	USA Truck, Inc.	28 
Georgia Military College	2 	Bluestem Brands, Inc.	24 
Putnam County Board of Educ...	2 	Ethica Health & Retirement Co...	24 
Travelcenters of America LLC	2 	Encompass Home Health Inc	23 
A P P S Paramedical Inc	1 	Autozone, Inc.	17 
Accar Ltd., Inc.	1 	Pediatric Services of America In...	15 

Business Characteristics - Cont.

Business Size

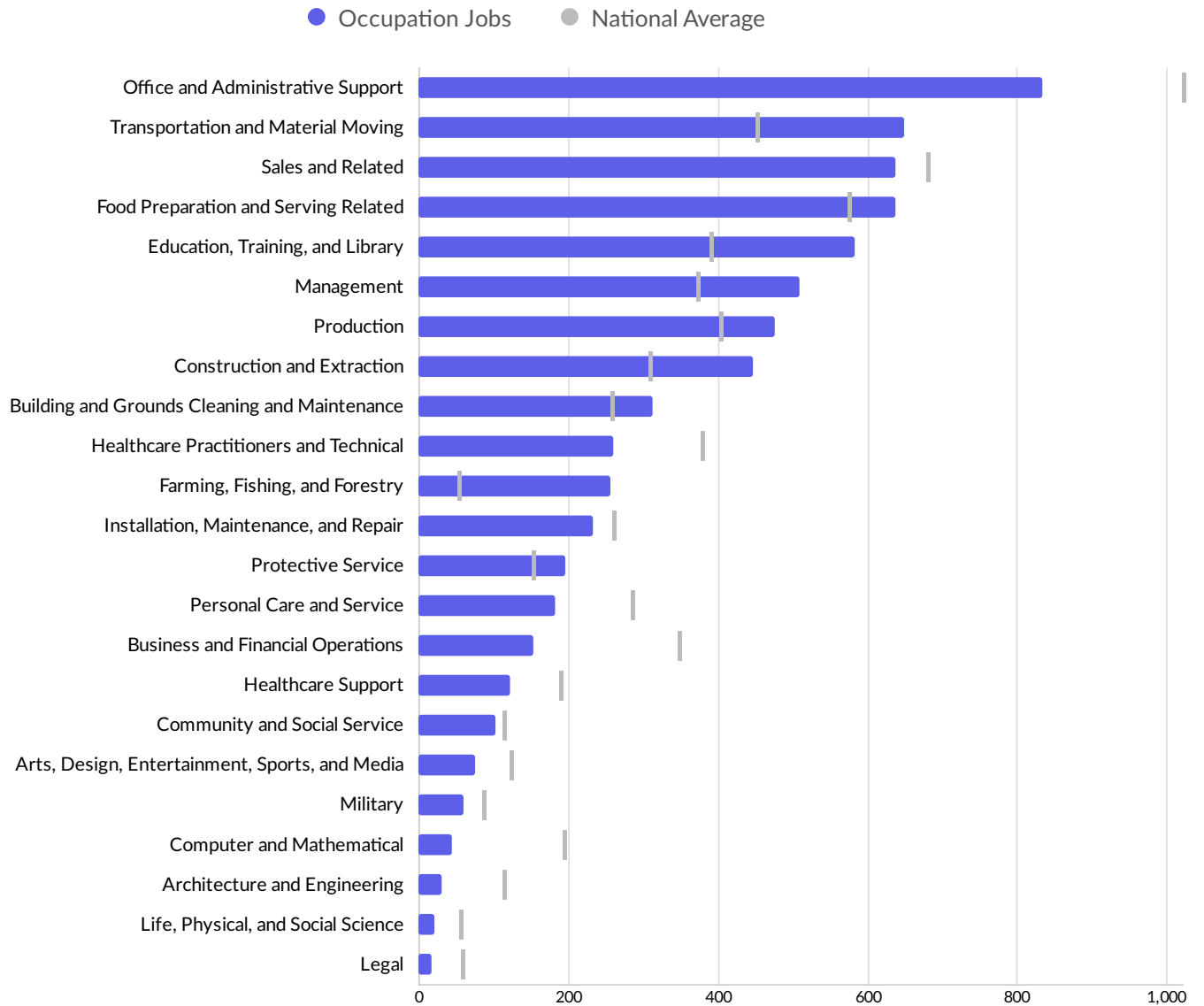


	Percentage	Business Count
1 to 4 employees	48.5%	349
5 to 9 employees	25.5%	183
10 to 19 employees	14.2%	102
20 to 49 employees	7.9%	57
50 to 99 employees	3.1%	22
100 to 249 employees	0.7%	5
500+ employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

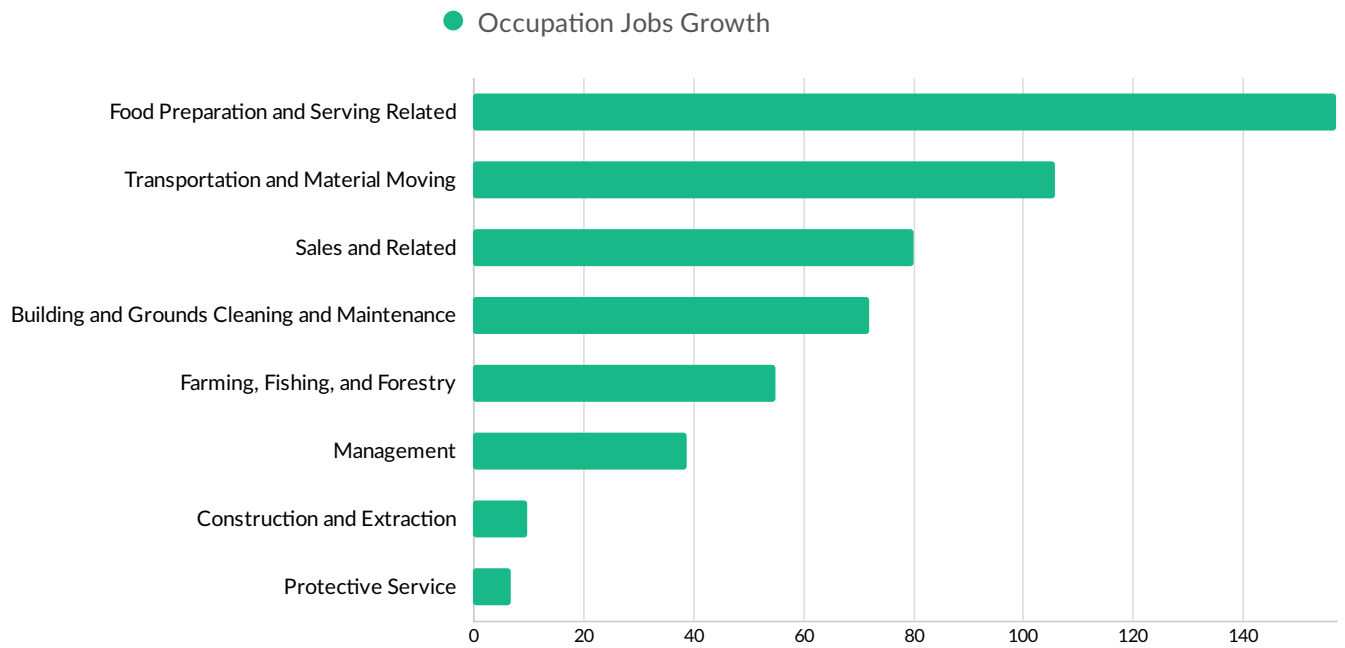
Workforce Characteristics

Largest Occupations



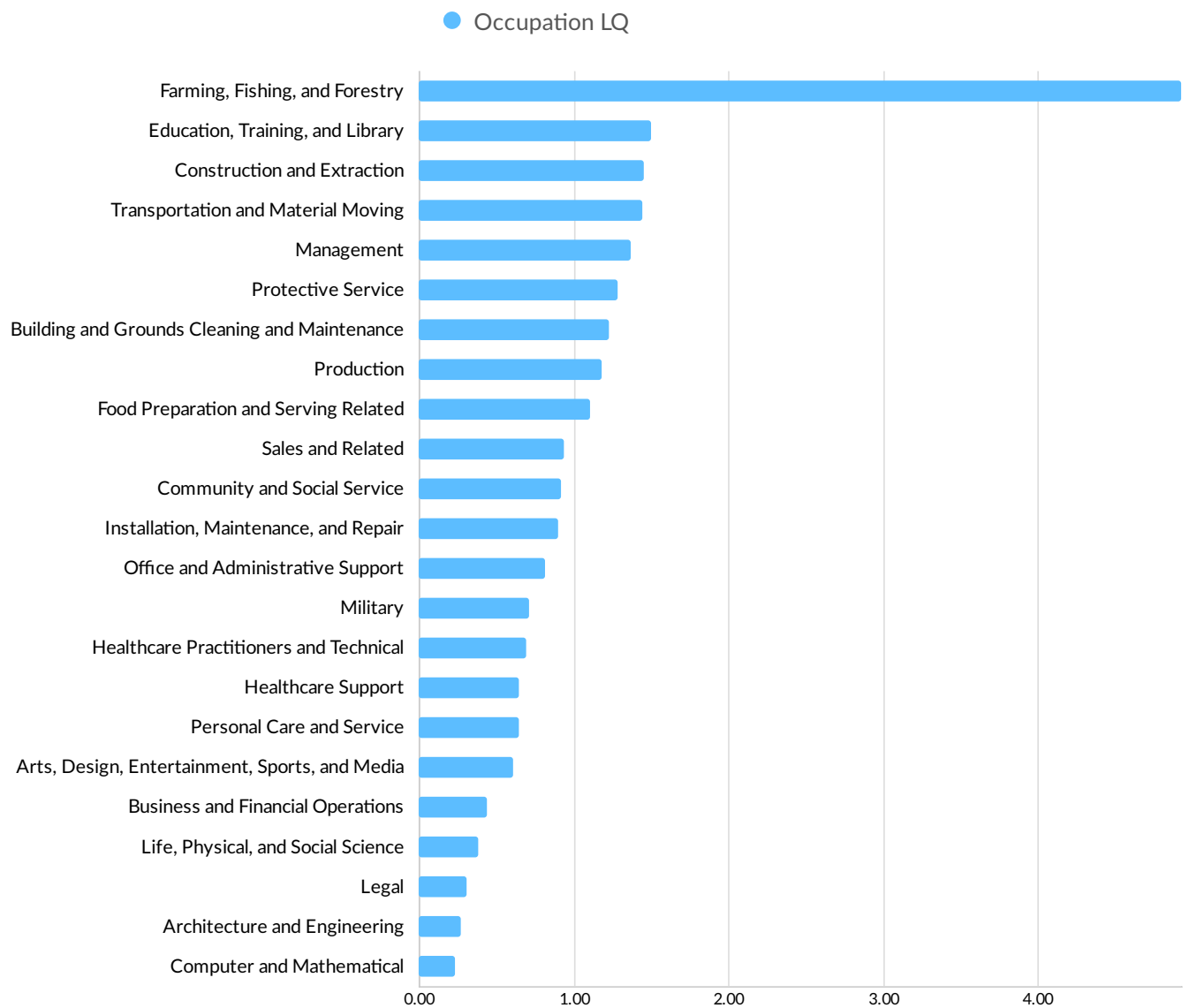
Workforce Characteristics - Cont.

Top Growing Occupations



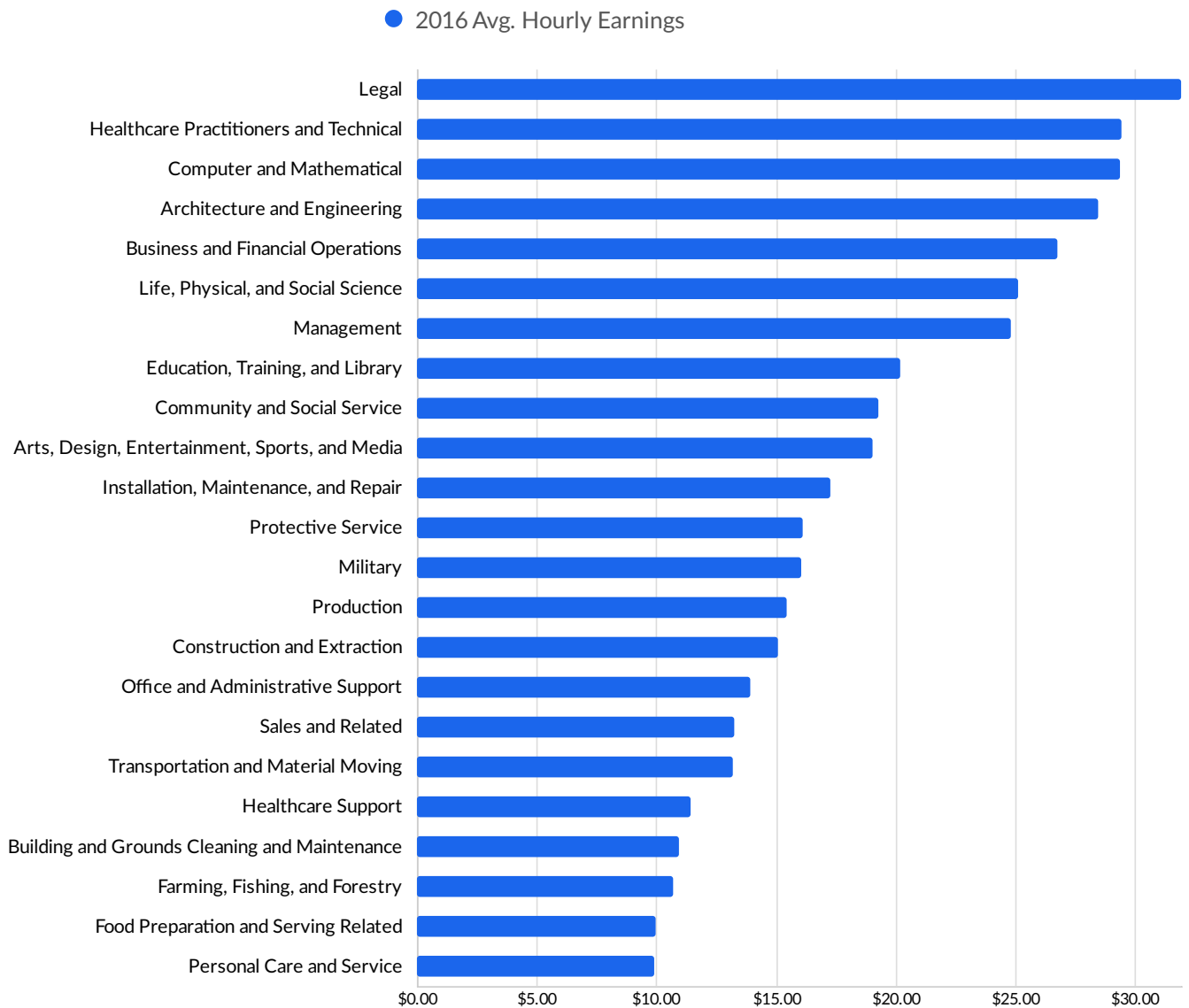
Workforce Characteristics - Cont.

Top Occupation LQ



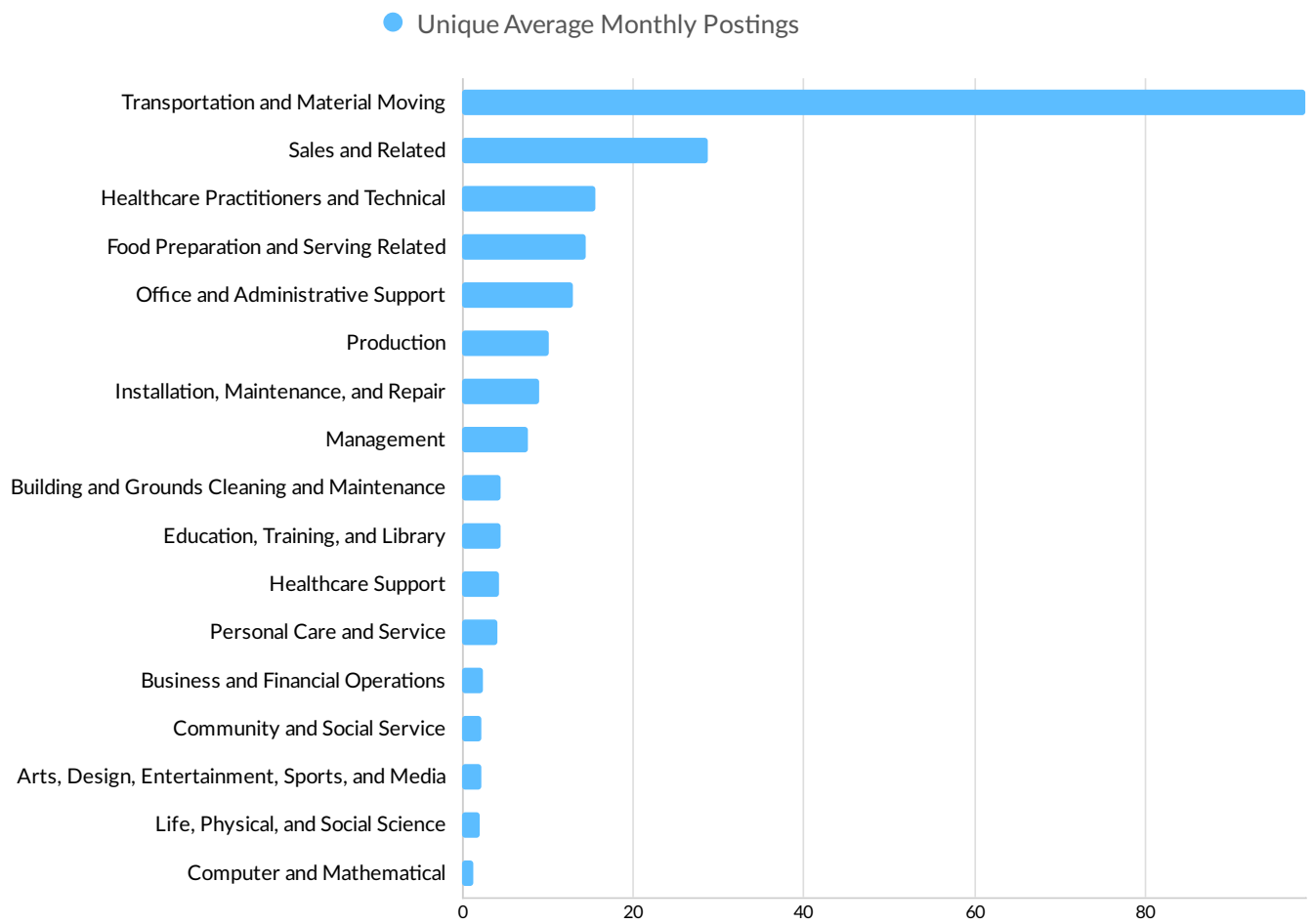
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	May 2017 - Apr 2018 Unique Average Monthly Postings
Office and Administrative Support	876	835	-41	-5%	0.82	\$13.92	13
Transportation and Material Moving	543	649	106	+20%	1.44	\$13.21	99
Sales and Related	559	639	80	+14%	0.94	\$13.28	29
Food Preparation and Serving Related	481	638	157	+33%	1.11	\$9.97	15
Education, Training, and Library	585	582	-3	-1%	1.50	\$20.18	5
Management	471	510	39	+8%	1.37	\$24.79	8
Production	488	476	-12	-2%	1.18	\$15.44	10
Construction and Extraction	437	447	10	+2%	1.46	\$15.07	1
Building and Grounds Cleaning and Maintenance	242	314	72	+30%	1.23	\$10.96	5
Healthcare Practitioners and Technical	277	261	-16	-6%	0.69	\$29.41	16
Farming, Fishing, and Forestry	201	256	55	+27%	4.92	\$10.73	0
Installation, Maintenance, and Repair	282	234	-48	-17%	0.90	\$17.28	9
Protective Service	190	197	7	+4%	1.29	\$16.13	1
Personal Care and Service	189	183	-6	-3%	0.65	\$9.90	4
Business and Financial Operations	173	153	-20	-12%	0.44	\$26.77	3

Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	May 2017 - Apr 2018 Unique Average Monthly Postings
Healthcare Support	139	122	-17	-12%	0.65	\$11.40	4
Community and Social Service	106	103	-3	-3%	0.92	\$19.28	2
Arts, Design, Entertainment, Sports, and Media	76	76	0	0%	0.61	\$19.05	2
Military	62	61	-1	-2%	0.72	\$16.05	0
Computer and Mathematical	54	45	-9	-17%	0.23	\$29.34	1
Architecture and Engineering	44	30	-14	-32%	0.27	\$28.47	0
Life, Physical, and Social Science	22	21	-1	-5%	0.38	\$25.09	2
Legal	22	18	-4	-18%	0.31	\$31.92	0